



Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

Accredited by NACC With B++ Grade (Cycle I)

(Affiliated to Mangalore University)

(A Unit of Coondapur Education Society (R.), Kundapur)

Smt. Vishalakshi B. Hegde Campus, N.H.-66, Sangam, Kundapur-576201, Udupi Dist.

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Prof. K. Umesh Shetty, M.Com, M.Phil, PGDHE.

PRINCIPAL

No. BBHC /2023-24/MRP- 61

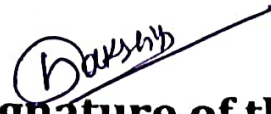
Date: 07/06/2024


Certificate

This is to certify that the Mini research project entitled "A study of marketing startegies of Malpe Fresh Marine Export Pvt.Ltd,." submitted to the Mangalore University, in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce is the record of original work done by the students of III B.Com (A) during the Academic year 2023-24. They did this work under my supervision and guidance. This report has not previously formed the basis for the award of any candidate of any Degree/Diploma/ Associateship/ Fellowship or other similar title of the University earlier.


Principal

B.B. Hegde First Grade College,
Kundapur - 576201
Countersigned


Signature of the Guide


HOD, Commerce



Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

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MINI RESEARCH PROJECT ON

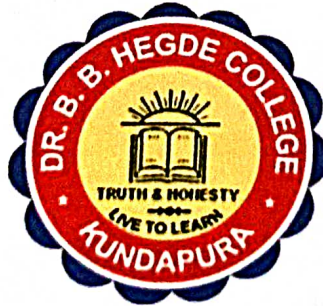
“A STUDY OF MARKETING STRATEGIES OF MALPE FRESH MARINE EXPORT PRIVATE LIMITED”

GUIDE


Mr. RAKSHITH RAO, Asst. Professor
Department of Commerce

Project Team

ROLL NO.	UUCMS REGISTER NO.	NAME	CLASS AND SECTION
CM21007	U05BB21C0028	Akshaya	III B.Com. (A)
CM21028	U05BB21C0038	Koushik	III B.Com. (A)
CM21275	U05VV21C0003	Ashwath	III B.Com. (A)
CM21276	U05VV21C0007	Prasad	III B.Com. (A)



2023-24


Principal
Dr. B.B. Hegde First Grade College
Kundapura -576201