



Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

Accredited by NACC With B++ Grade (Cycle I)

(Affiliated to Mangalore University)

(A Unit of Coondapur Education Society (R.), Kundapura)

Smt. Vishalakshi B. Hegde Campus, N.H.-66, Sangam, Kundapura-576201, Udupi Dist.

E-mail : bbhegdecollegkundapur@rediffmail.com

Website : www.bbhegdecollege.com

Fax & Phone : 08254 - 235588, 235589, Mob : 9844218126

Prof. K. Umesh Shetty, M.Com, M.Phil, PGDHE.

PRINCIPAL

No. BBHC /2023-24/MRP- 23

Date: 05/06/2024

Certificate

This is to certify that the Mini research project entitled "A study of consumer perception about online shopping at Kundapura Taluk," submitted to the Mangalore University, in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce is the record of original work done by the students of III B.Com (A) during the Academic year 2023-24. They did this work under my supervision and guidance. This report has not previously formed the basis for the award of any candidate of any Degree/Diploma/ Associateship/ Fellowship or other similar title of the University earlier.

Principal

Principal

Dr. B. B. Hegde First Grade College,
Kundapura-576201

HOD, Commerce

Signature of the Guide



Dr . B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

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MINI RESEARCH PROJECT ON

“A STUDY OF CONSUMER PERCEPTION ABOUT ONLINE

SHOPPING AT KUNDAPURA TALUK”

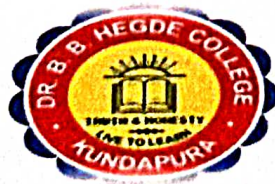
GUIDE

Ms. MALATHI, Asst. Professor

Department Of Commerce

Project Team

Roll No	UUCMS Register No	Names	Class and Section
CM21279	U05VV21C0002	ANJALI	III.B.COM (A)
CM21277	U05VV21C0013	KAVYA POOJARY	III.B.COM (A)
CM21280	U05VV21C0014	SINCHANA	III.B.COM (A)
CM21278	U05VV21C0015	KEERTHI	III.B.COM (A)



2023-24



Principal
Dr. B.B. Hegde First Grade College
Kundapura -576201