



Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

Accredited by NACC With B++ Grade (Cycle I)

(Affiliated to Mangalore University)

(A Unit of Coondapur Education Society (R.), Kundapur)

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Prof. K. Umesh Shetty, M.Com, M.Phil, PGDHE.

PRINCIPAL

No. BBHC /2023-24/MRP- 19

Date: 05/06/2024

Certificate

This is to certify that the Mini research project entitled "A study of the impact of digital transformations on traditional retail businesses with reference to Kundapur Taluk," submitted to the Mangalore University, in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce is the record of original work done by the students of III B.Com (C) during the Academic year 2023-24. They did this work under my supervision and guidance. This report has not previously formed the basis for the award of any candidate of any Degree/Diploma/ Associateship/ Fellowship or other similar title of the University earlier.

[Signature]
Principal
Principal

Dr. B.B. Hegde First Grade College
Kundapur-576201
Countersigned

[Signature]
Signature of the Guide

[Signature]
HOD, Commerce



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Mini Research Project On

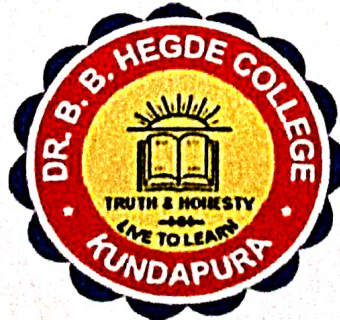
“A study of the impact of Digital Transformations on Traditional Retail Businesses with reference to Kundapura Taluk”

GUIDE

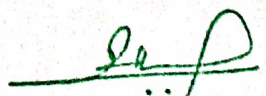
Mrs. Josline Renita D’Almedia, Asst. Professor,
Department of Commerce

Project Team

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2023-24


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