



Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

Accredited by NACC With B++ Grade (Cycle I)

(Affiliated to Mangalore University)

(A Unit of Coondapur Education Society (R.), Kundapura)

Smt. Vishalakshi B. Hegde Campus, N.H.-66, Sangam, Kundapura-576201, Udupi Dist.

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Prof. K. Umesh Shetty, M.Com, M.Phil, PGDIE.

PRINCIPAL

No. BBHC /2023-24/MRP- 58

Date: 07/06/2024

Certificate

This is to certify that the Mini research project entitled "A study of consumer behaviour and market analysis with reference to Abhiruchi Shetty masala products, Kundapura", submitted to the Mangalore University, in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce is the record of original work done by the students of III B.Com (A) during the Academic year 2023-24. They did this work under my supervision and guidance. This report has not previously formed the basis for the award of any candidate of any Degree/Diploma/ Associateship/ Fellowship or other similar title of the University earlier.

Principal

Principal

Dr. B.B. Hegde First Grade College

Countersign 576201

Signature of the Guide

HOD, Commerce.



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MINI RESEARCH PROJECT ON

“A STUDY OF CONSUMER BEHAVIOUR AND MARKET ANALYSIS WITH REFERNCE TO ABHIRUCHI SHETTY MASALA PRODUCTS KUNDAPURA”

GUIDE

Mrs. Preeti Hedge, Asst. Professor

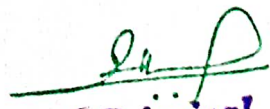
Department of Commerce

PROJECT TEAM

Roll No.	UUCMS Registration No.	Name	Class & Section
CM21036	U05BB21C0103	NITESH	III B.Com (A)
CM21042	U05BB21C0152	PRAJWAL.R	III B.Com (A)
CM21049	U05BB21C0148	SACHIN.N.SHETTY	III B.Com (A)
CM21072	U05BB21C0136	YOGENDRA	III B.Com (A)



2023-24


Principal
Dr. B. B. Hegde First Grade College
Kundapura -576201



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Kundapura taluk udupi, Karnataka-576201
Ph. +91 94619 77634
abhiruchimasalakundapura@gmail.com
www.abhiruchimasala.com

Ref:

Date: 17.05.2024

TO,

1. NITHESH
 2. PRAJWAL.R
 3. SACHIN N SHETTY
 4. YOGENDRA
- III B.COM 'A'
Dr.B.B. HEGDE FIRST GRADE COLLEGE KUNDAPURA.

Subject: Letter to certify, on progresses of research work at "Abhiruchi Shetty Masala Products Kundapura".

This is to certify that student III B.Com 'A' from Dr. B.B. Hegde First Grade College had taken up research work at our Industries. I am pleased to receive that they have progress of their research work.

Thanking You.

Sincerely

Suma H. Shargoy
Abhiruchi Masala
LAKSHMI HOME INDUSTRIES
"SOWPARIKA", Opp. Bharath Petroleum
NH. 66, TALLUR - 576 201, Kundapura Taluk
Ph: 08254 - 238220, Mob: 911977634

[Signature]
Principal
Dr. B.B. Hegde First Grade College
Kundapura - 576201