

Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

Accredited by NACC With B++ Grade (Cycle I)

(Affiliated to Mangalore University)

(A Unit of Coondapur Education Society (R.), Kundapura)

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Prof. K. Umesh Shetty, M.Com, M.Phil, PGDHE.


PRINCIPAL

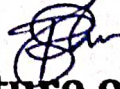
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Date: 05/06/2024

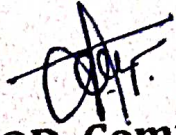
Certificate

This is to certify that the Mini research project entitled "A study of marketing strategies of pottery products with reference to G.V. Pottery, Alooru," submitted to the Mangalore University, in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce is the record of original work done by the students of III B.Com (C) during the Academic year 2023-24. They did this work under my supervision and guidance. This report has not previously formed the basis for the award of any candidate of any Degree/Diploma/ Associateship/ Fellowship or other similar title of the University earlier.


Principal
Principal
Dr. B.B. Hegde First Grade College
Kundapura -576201


Signature of the Guide

Countersigned


HOD, Commerce



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Mini Research Project On
**“A STUDY OF MARKETING STRATEGIES OF POTTERY
PRODUCTS WITH REFERENCE TO G. V. POTTERY,
ALLOORU”**


Guide :
Mr. Rajesh Shetty, Associate Professor
Department of Commerce

Project Team

Roll No.	UUCMS Register No.	Names	Class & Section
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CM21213	U05BB21C0202	Shravan	III B.Com (C)
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2023-2024


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