

Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

Accredited by NACC With B++ Grade (Cycle I)

(Affiliated to Mangalore University)

(A Unit of Coondapur Education Society (R.), Kundapur)

Smt. Vishalakshi B. Hegde Campus, N.H.-66, Sangam, Kundapur-576201, Udupi Dist.

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Prof. K. Umesh Shetty, M.Com, M.Phil, PGDHE.

PRINCIPAL

No. BBHC /2023-24/MRP- 27

Date: 05/06/2024

Certificate

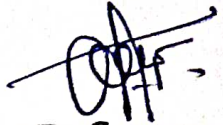
This is to certify that the Mini research project entitled "A comparative study of customer preferences between e-commerce and traditional businesses with reference to Kundapur Taluk," submitted to the Mangalore University, in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce is the record of original work done by the students of III B.Com (B) during the Academic year 2023-24. They did this work under my supervision and guidance. This report has not previously formed the basis for the award of any candidate of any Degree/Diploma/ Associateship/ Fellowship or other similar title of the University earlier.


Principal

Principal
Dr. B.B. Hegde First Grade College }
Kundapur - 576201
Countersigned



Signature of the Guide


HOD, Commerce



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Mini Research Project On

**“A COMPARATIVE STUDY OF CUSTOMER PREFERENCES
BETWEEN E-COMMERCE AND TRADITIONAL BUSINESSES
WITH REFERENCE TO KUNDAPUR TALUK”.**

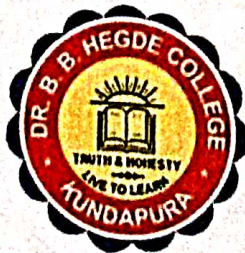
GUIDE

Ms. Shwetha, Assistant Professor

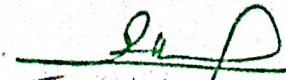
Department Of Commerce

Project Team

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CM21113	U05BB21C0036	N. Anusha	III B.Com. (B)
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2023-24


Principal
Dr. B.B. Hegde First Grade College
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